

[54] **ELECTRONIC DIRECTORY FOR IDENTIFYING A SELECTED GROUP OF SUBSCRIBERS**

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[73] Assignee: **Directional Data, Inc.**, Boston, Mass.

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Related U.S. Application Data

[63] Continuation of Ser. No. 146,692, Jan. 21, 1988, abandoned.

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[52] U.S. Cl. 364/518; 340/990; 340/995; 364/444

[58] Field of Search 364/518, 521, 522, 443-445; 340/286, 286 M, 990-995; 434/153; 346/139 R

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Primary Examiner—Dale M. Shaw

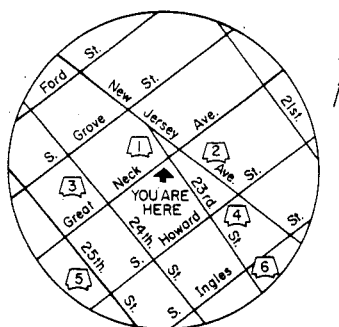
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[57] **ABSTRACT**

A kiosk is placed on a sidewalk and has stored in an electronic memory the locations of businesses, historical sites, or the like within a predetermined distance of the kiosk. In addition, a map of the area surrounding the kiosk is stored. The kiosk has an input panel having a plurality of input keys, each key corresponding to a characteristic of the subscribers stored in the electronic memory. A user activates the apparatus by pressing one of the input keys. This causes an electronic element to search the subscribers to determine the group of subscribers having that characteristic. Then, a map is generated, and the location of the selected group of subscribers are overlaid onto the map. The map with the group of subscribers thereon is then printed and dispensed to the user.

7 Claims, 3 Drawing Sheets



CATEGORY CHOSEN: PHARMACIES

- 1 DRUG STORE 1340 23rd St.
622-1242
- 2 DRUG STORE 7441 New Jersey Ave.
676-5400
- 3 PHARMACY 1348 24th St.
723-3434
- 4 930 S. Howard St.
676-8910
- 5 DRUGS 1220 25th St.
777-6006
- 6 PHARMACY 1061 23rd St.
333-8805